



PRIVACY NOTICE FOR THE PROTECTION OF PERSONAL DATA

Under the provisions of the Federal Law for the Protection of Personal Data in Possession of Individuals ("the Law"), GRUPO AVANTE and its Affiliates, Subsidiaries, and/or Associates that are part of the Group having its corporate address at Jose Benitez #1927, Col. Obispado, Monterrey N.L. Mexico C.P. 64060 set forth this Privacy Notice in accordance with the following:

Purpose

The purpose of this Privacy Notice is to protect the personal data of our customers, suppliers, employees and third parties who by reason of any relationship, whether commercial, professional or personal, require or are required to provide Grupo Avante with Personal Data protected under the Law.

Information

Personal Data is considered to be any information related to an individual or legal entity that must be identified or it is identifiable in terms of the Law.

By providing your Personal Data by any means, whether in writing, through an application, paper form, digital form, e-mail, verbally or any other document, you accept and authorize Grupo Avante to use and process your personal data and information provided as part of our database for the purpose of using them, including but not limited to: identify you, locate you, communicate with you, send you information and/or goods, as well as to send and/or transfer them to third parties, inside and outside the Mexican territory, by any means permitted by law to fulfill our social purposes.

By accepting and authorizing the processing of your personal data in the terms indicated above, you expressly authorize Grupo Avante to transfer them to authorities at any level, whether Federal, State, Municipal, public and private organizations, various companies and/or individuals, inside and outside Mexico, for the purpose of executing all kinds of legal documents applicable to the particular case.

Term

The term of the processing of your Personal Data shall be indefinite as of the date on which they are provided, and you may restrict the processing of your Personal Data at any time you deem it necessary, with the limitations of the Law; in the event that your request is approved, Grupo Avante will stop using your Personal Data without any liability for Grupo Avante.

Commitment

Grupo Avante is responsible for the treatment of your Personal Data, it is obliged to comply with the appropriate treatment to such Data in accordance with the provisions of the Law; therefore, based on articles 13 and 14 of the Law, Grupo Avante undertakes to keep your Personal Data strictly confidential,



as well as to maintain and implement the necessary administrative and technological security measures to protect it against any damage, loss, alteration, access or unauthorized treatment.

Remedies

Under the provisions of Article 22 of the Law, you have the right at any time to exercise your rights of access, rectification, cancellation and objection to the processing of your personal data, by sending a request via email to juridico@grupoavante.com.mx, or in writing to the address referred to in this instrument.

Amendments

Grupo Avante reserves the right to make changes or corrections to this Privacy Notice, so we ask you to regularly visit our website www.grupoavante.com.mx to know the current Privacy Notice.